Graduate Attributes Mapping

In order to meet the University's Graduate Attribute requirements, please complete the table below listing each module code/s in which the attribute is met. Across the 3 years of the course, at least module code must be mapped to meet the Graduate Attributes as defined at section 12.

Graduate Attribute	Year 1 Module codes	Year 2 Module codes	Year 3 Module codes
A clear sense of social responsibility and the need to be		The BMACORE2I001 Business	
ethically and sustainably engaged with the world, the		Ethics & Corporate Social	The BMACORE2H001 Module on
environment and its future		Responsibility module equips	Social Entrepreneurship and
		students with the knowledge	Individual Project Report
		to critically analyse ethical	assessment helps students to
		dilemmas, corporate	understand social responsibility,
		responsibility, and sustainable	ethics and sustainability in business.
		practices in business, fostering	
		an awareness of their role in	The Globalisation topic, part of the
		shaping a just and	Advanced Studies in Business
		environmentally responsible	Management (CORE2), explores
		future. It introduces students	global development issues in
		to the legal moral and financial	relation to some of the Sustainable
		imperatives involved in good	Development Goals. Through their
		business policy and practice.	assessment, students have the
			opportunity to research a range of
		The BMACORE1I assessment	countries and critically analyse two
		tasks, particularly the YE	key development issues of their
		(Young Enterprise) Business	choice, within the context of
		Investment & Marketing	economic globalisation.
		Proposal, encourage students	
		to consider sustainability and	The Future of Work module
		ethical implications when	encourages students to critically
		developing a business strategy.	examine the ethical and sustainable
		The reflective HRM component	implications of emerging trends
		further support understanding	such as AI, automation, and global
			labour shifts.

		of socially responsible people	
		management.	
An Inclusive and respectful approach to others, grounded in	Throughout BMKCORE1C001,	The BMACORE1I001 YE	
an understanding of different contexts, lived experiences,	students engage in weekly	element and business teams	
beliefs and cultures.	tutorials involving group	help students to adopt an	
	presentations , often working in	inclusive and respectful	
	pairs. These sessions develop	approach to others,	
	their ability to work respectfully	accommodating differences in	
	and inclusively, encouraging them	the team.	
	to navigate differences in opinion,		
	cultural backgrounds, and lived	The BMACORE2I001	
	experiences. This is further	International Business Module	
	supported by the Skills Passport ,	challenges students to engage	
	where students reflect on team	with global business cultures	
	dynamics and their approach to	and diverse work	
	collaborative tasks.	environments, developing	
		their ability to navigate	
		cultural differences with	
		respect and inclusivity while	
		fostering an appreciation for	
		international perspectives.	
		The BMACORE2I001 topic on	
		employment law considers the	
		legal requirements of	
		employers relating to equality	
		and diversity and convers key	
		legislation (Equality Act 2010)	
		and how HR policy and	
		practice can be designed to	
		support equality, diversity and	
		inclusion. Notions of	

		unconscious bias are also	
		covered within this theme.	
An intellectual curiosity, harnessing disciplinary and		The BMACORE2I001 Business	
interdisciplinary knowledge.		Ethics & Corporate Social	
		Responsibility module and in particular the Role Play	changing nature of work by integrating perspectives from
		Assessment Exercise	business, technology, sociology,
		encourages students to	and economics.
		explore ethical business	
		practices across multiple	
		disciplines, integrating	
		perspectives from law,	
		philosophy, and economics to	
		develop a comprehensive	
		understanding of corporate	
Self-management skills including resilience, flexibility and	For BMKCORE1C001, the Skills	responsibility. The BMACORE2I001 Project	Talent Development at
reflective thinking.	Passport, alongside other	Management Module provides	· '
reflective tilliking.	reflective components such as the	students with practical	students to consider their own CPD
	Industry Week reflection,	experience in managing	as they transition from University to
	encourages students to assess	complex projects, requiring	1 7 1
	their progress and development	adaptability, resilience, and	,
	across academic and professional	critical reflection on leadership	
	domains. Students learn to	strategies, stakeholder	
	manage deadlines, adapt to	management, and time	
	different learning formats, and	constraints.	
	reflect on feedback, all of which		
	contribute to the growth of self-		
	management, resilience, and flexibility.		

The ability to think critically and independently looking for The BMACORE2I001 Research projects and dissertations the bigger picture to inform decision making and Alternative Economics Module provide the opportunity for professional practice students to develop a focused topic challenges conventional in a fully critical and informed way, economic theories, connecting a particular area of encouraging students to critically evaluate alternative interest to the wider world, often in models and their implications respect of professional practice and for sustainable development, decision making. business strategy, and social impact. The BMACORE11 module fosters students' critical and independent thinking through an applied business report that integrates both HRM and Finance elements. In the HRM section, students are required to critically evaluate performance management practices and propose evidence-based strategies to enhance individual and team performance. This involves applying relevant HR models and frameworks within a realworld business scenario, promoting contextual awareness. In the Finance section, students are expected to analyse financial data, assess business viability, and

	make recommendations based on financial metrics such as break-even analysis, cash flow forecasting, and profitability evaluation. This requires interpreting quantitative information and integrating it into broader strategic thinking.	
The ability to work collaboratively and to take on leadership responsibilities	The Young Enterprise Module in BMACORE1I is unusual across the sector, in requiring all 2 nd year students to be part of a business start-up team. This requires all students to demonstrate collaboration in a complex common task, with many developing medium to high level leadership responsibilities. The BMACORE2I001 Project Management Module fosters teamwork and leadership skills by requiring students to collaborate on real-world projects, navigate group dynamics, and take ownership of decision-making processes.	module collaborate on scenario- based projects and debates, developing teamwork and leadership skills in the context of

The confidence to be an effective and confident		The BMACORE2I001 Project	
communicator with strong inter-personal skills able to share		Management Module	
ideas and experiences		enhances communication	
		abilities through team-based	
		exercises, report writing, and	
		presentations, ensuring	
		students develop strong	
		interpersonal skills for	
		professional collaboration.	
Transferable skills alongside real-world experience,	Through a combination of	The BMACORE2I001 Future of	
equipping them for the world of work and for the jobs of the	assessed reports in	Work Module introduces	
future.	BMKCORE1C001, mainly in Social	students to emerging	
	Influences, External	workplace trends,	
	Environment, and the Industry		
	Week, where students hear from	,	
	practitioners and participate in		
	site visits, students gain valuable		
	real-world insights. These	evolving professional	
	activities, combined with practical	landscape.	
	skills in communication ,		
	teamwork, and basic business		
	maths, help develop transferable		
	competencies essential for the		
	modern workplace.		